



**AfWASA**  
African Water and Sanitation  
Association



**African Water and  
Sanitation Association**

**Association Africaine de  
l'Eau et de l'Assainissement**

AfWASA / AAEA

# SERVICES & PACKAGES CATALOGUE

Expertise and Innovation for Water and Sanitation in Africa

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**2026 EDITION**

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# WHO ARE WE?

Founded in February 1980 in Abidjan, the African Water and Sanitation Association (AfWASA) is the leading pan-African organization bringing together key stakeholders in the water and sanitation sector in Africa, with over 600 members. Initially established as the Union of African Water Suppliers (UAWS), the Association was born from the collective will of African leaders to pool human, technical, and financial resources to address sectoral challenges in a coordinated manner.

## African leadership for sustainable water and sanitation.

In 2023, the Association fully integrated sanitation into its mandate, reaffirming its leadership and commitment to ensuring sustainable and equitable access to essential water and sanitation services across the African continent. AfWASA promotes knowledge sharing, peer learning, professional training, and innovation, while acting as a catalyst for strategic partnerships.

## OUR VALUES

**Innovation:** Promoting sustainable and eco-responsible solutions.

**Professionalism:** Tailor-made solutions that meet the expectations of sector professionals.

**Excellence:** Continuous improvement of our standards and performance.

**Transparency:** Integrity and accountability in the dissemination of information.

**Commitment:** Personal and collective dedication to achieving sustainable results.



# PREMIUM MEMBERSHIP OFFERS (VALUE PACKS)

Our Premium Membership offers are designed for partners seeking strategic engagement and maximum visibility. These all-in-one annual packages combine the most impactful services from our catalogue.

<p><b>PLATINUM</b> The Ultimate Offer</p> <p><b>60,000 €</b> / year</p> <p><b>Includes Premium Membership &amp; a seat on the Executive Board.</b></p> <ul style="list-style-type: none"><li>✓ Multi-channel branding (ICE)</li><li>✓ Technical session (ICE)</li><li>✓ 27m<sup>2</sup> Exhibition space</li><li>✓ B2B Meetings (ICE/STC/Symposium)</li><li>✓ Keynote (Symposium)</li><li>✓ Masterclass included</li><li>✓ Back cover (Magazine &amp; Directory)</li><li>✓ Main banners (Newsletter &amp; Platform)</li><li>✓ Innovation Webinars (Sponsoring &amp; Keynote)</li><li>✓ Goodies and materials distribution at all events</li></ul>	<p><b>GOLD</b> The Strategic Offer</p> <p><b>40,000 €</b> / year</p> <p><b>Includes Premium Membership &amp; a seat on the Executive Board.</b></p> <ul style="list-style-type: none"><li>✓ Digital branding (ICE)</li><li>✓ Technical session (STC)</li><li>✓ 18m<sup>2</sup> Exhibition space</li><li>✓ B2B Meetings (STC)</li><li>✓ Inside back cover (Magazine)</li><li>✓ Inside front cover (Directory)</li><li>✓ Secondary banners (Newsletter &amp; Platform)</li><li>✓ Sponsored presentation (Webinars)</li><li>✓ Goodies distribution</li></ul>	<p><b>BRONZE</b> The Visibility Offer</p> <p><b>20,000 €</b> / year</p> <ul style="list-style-type: none"><li>✓ Digital branding (ICE)</li><li>✓ 18m<sup>2</sup> Exhibition space</li><li>✓ Keynote (Symposium)</li><li>✓ Back cover (Magazine)</li><li>✓ Logo on front cover (Directory)</li><li>✓ Sponsored article (Newsletter)</li><li>✓ Goodies distribution</li></ul>
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# EVENT PACKAGES

ICE, STC, SYMPOSIUMS, WORKSHOPS  
& MASTERCLASSES



## MAXIMUM VISIBILITY

Associate your brand with major events in the water and sanitation sector in Africa.

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# PACKAGED OFFERS: EVENTS

Benefit from preferential rates by choosing our comprehensive packages.

## ICE (International Congress and Exhibition)

<b>Platinum</b> <b>30,000 €</b> <ul style="list-style-type: none"><li>✓ Multi-channel branding</li><li>✓ Digital branding</li><li>✓ Technical session</li><li>✓ Technical conferences</li><li>✓ B2B meetings</li><li>✓ Post-event reports</li><li>✓ Goodies and materials distribution</li></ul>	<b>Gold</b> <b>20,000 €</b> <ul style="list-style-type: none"><li>✓ Multi-channel branding</li><li>✓ Digital branding</li><li>✓ Technical conferences</li><li>✓ Post-event reports</li><li>✓ Goodies and materials distribution</li></ul>	<b>Bronze</b> <b>10,000 €</b> <ul style="list-style-type: none"><li>✓ Digital branding</li><li>✓ Technical session</li><li>✓ Post-event reports</li><li>✓ Goodies and materials distribution</li></ul>
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## STC (Strategic and Technological Council)

<b>Platinum</b> <b>10,000 €</b> <ul style="list-style-type: none"><li>✓ 27m<sup>2</sup> Exhibition space</li><li>✓ Technical panel</li><li>✓ B2B meetings</li><li>✓ Technical conferences</li><li>✓ Full branding (physical &amp; digital)</li><li>✓ Post-event reports</li><li>✓ Goodies and materials distribution</li></ul>	<b>Gold</b> <b>7,500 €</b> <ul style="list-style-type: none"><li>✓ 27m<sup>2</sup> Exhibition space</li><li>✓ Technical panel</li><li>✓ Technical conferences</li><li>✓ Digital branding</li><li>✓ Post-event reports</li><li>✓ Goodies and materials distribution</li></ul>	<b>Bronze</b> <b>5,000 €</b> <ul style="list-style-type: none"><li>✓ 27m<sup>2</sup> Exhibition space</li><li>✓ Technical conferences</li><li>✓ Digital branding</li><li>✓ Post-event reports</li><li>✓ Goodies and materials distribution</li></ul>
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## Regional Symposium

### Platinum

**15,000 €**

- ✓ Group registration (5 pers.)
- ✓ 27m<sup>2</sup> Exhibition space
- ✓ Technical panel & Keynote
- ✓ Full branding (physical & digital)
- ✓ B2B Meetings & Masterclass
- ✓ Post-event report & Webinar
- ✓ Goodies and materials distribution

### Gold

**10,000 €**

- ✓ Individual registration
- ✓ 18m<sup>2</sup> Exhibition space
- ✓ Digital branding
- ✓ Masterclass
- ✓ Post-event report & Webinar
- ✓ Goodies and materials distribution

### Bronze

**5,000 €**

- ✓ Individual registration
- ✓ Digital branding
- ✓ Keynote
- ✓ Post-event report & Webinar
- ✓ Goodies and materials distribution

## Masterclass & Workshop

### Masterclass Platinum

**7,500 €**

- ✓ Theme sponsorship
- ✓ Group registration (5 pers.)
- ✓ Branding
- ✓ Post-event report
- ✓ Goodies and materials distribution

### Masterclass Gold

**4,500 €**

- ✓ Group registration (5 pers.)
- ✓ Individual registration
- ✓ Branding
- ✓ Post-event report
- ✓ Goodies and materials distribution

### Masterclass Bronze

**3,000 €**

- ✓ Individual registration
- ✓ Branding
- ✓ Post-event report
- ✓ Goodies and materials distribution

### Workshop Platinum

**10,000 €**

- ✓ Theme & Dinner Sponsorship
- ✓ Individual registration
- ✓ Branding
- ✓ Post-event report
- ✓ Goodies and materials distribution

### Workshop Gold

**7,000 €**

- ✓ Theme & Coffee Break Sponsorship
- ✓ Branding
- ✓ Post-event report
- ✓ Goodies and materials distribution

### Workshop Bronze

**3,000 €**

- ✓ Individual registration
- ✓ Branding
- ✓ Post-event report
- ✓ Goodies and materials distribution

# À LA CARTE SERVICES: EVENTS

Build your own offer by selecting from our individual services.

## ICE (International Congress and Exhibition)

Service	Deliverable / Description	Member Rate (€)	Non-Member Rate (€)
Multi-channel branding	Inserts on physical and digital materials of the AfWASA booth, goodies, etc.	10,000	15,000
Digital branding	Visibility on the digital media of the AfWASA booth	5,000	7,500
Technical Session (Co-organization)	Co-organization, panelists, promotion	5,000	7,500
Technical Conference (Co-organization)	Co-organization, presentation space, promotion	1,000	1,500
B2B Meetings / Networking	Matchmaking and secretarial support	2,500	3,750

## STC (Strategic and Technological Council)

Service	Deliverable / Description	Member Rate (€)	Non-Member Rate (€)
Exhibition (27m <sup>2</sup> )	Provision of a bare space	1,500	2,250
Technical panel	Co-organization, panelists, promotion	2,000	3,000
B2B Meetings	Matchmaking and secretarial support	2,500	3,750
Technical conferences	Inclusion in the booth's event program	500	750

## Regional Symposium

Service	Deliverable / Description	Member Rate (€)	Non-Member Rate (€)
Registration (individual / group)	Access to the symposium	150 / 600	225 / 900
Exhibition (27m <sup>2</sup> )	Provision of a bare space	3,000	4,500
Keynote	Session organization, provision of the speaker	500	750
Masterclass	Session organization, field visit, dissemination	2,500	3,750

# INSERTION PACKAGES

MAGAZINE & DIRECTORY



## TARGETED COMMUNICATION

Reach decision-makers directly through our official publications, read by the entire network.

# PACKAGED OFFERS: INSERTIONS

Maximize your visibility in our flagship publications: the AfWASA NEWS magazine and the official Directory.

<b>Platinum</b> <b>2,500 €</b> <ul style="list-style-type: none"><li>✓ Back cover (Magazine)</li><li>✓ 1 full-color page (Magazine)</li><li>✓ 2-page press release (Magazine)</li><li>✓ Logo on front cover (Directory)</li><li>✓ Back cover (Directory)</li><li>✓ 1 full-color page (Directory)</li><li>✓ 1-page press release (Directory)</li></ul>	<b>Gold</b> <b>2,000 €</b> <ul style="list-style-type: none"><li>✓ Inside back cover (Magazine)</li><li>✓ 1/2 full-color page (Magazine)</li><li>✓ Logo on front cover (Directory)</li><li>✓ Inside front cover (Directory)</li><li>✓ 1 full-color page (Directory)</li></ul>	<b>Bronze</b> <b>1,500 €</b> <ul style="list-style-type: none"><li>✓ Back cover (Magazine)</li><li>✓ 2-page press release (Magazine)</li><li>✓ Logo on front cover (Directory)</li></ul>
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# À LA CARTE SERVICES: INSERTIONS

Choose specific advertising slots for a targeted campaign.

## AfWASA NEWS (Magazine)

Service	Description	Member Rate (€)	Non-Member Rate (€)
Inside front cover	Full A4 page, inside the front cover	400	600
Inside back cover	Full A4 page, inside the back cover	500	750
Back cover	Full A4 page, back cover	600	900
1 full-color page	Full A4 page inside the magazine	500	750
1/2 full-color page	Half A4 page (horizontal or vertical)	300	450
Press release (1 or 2 pages)	Editorial article on one or two pages	150 / 250	225 / 375

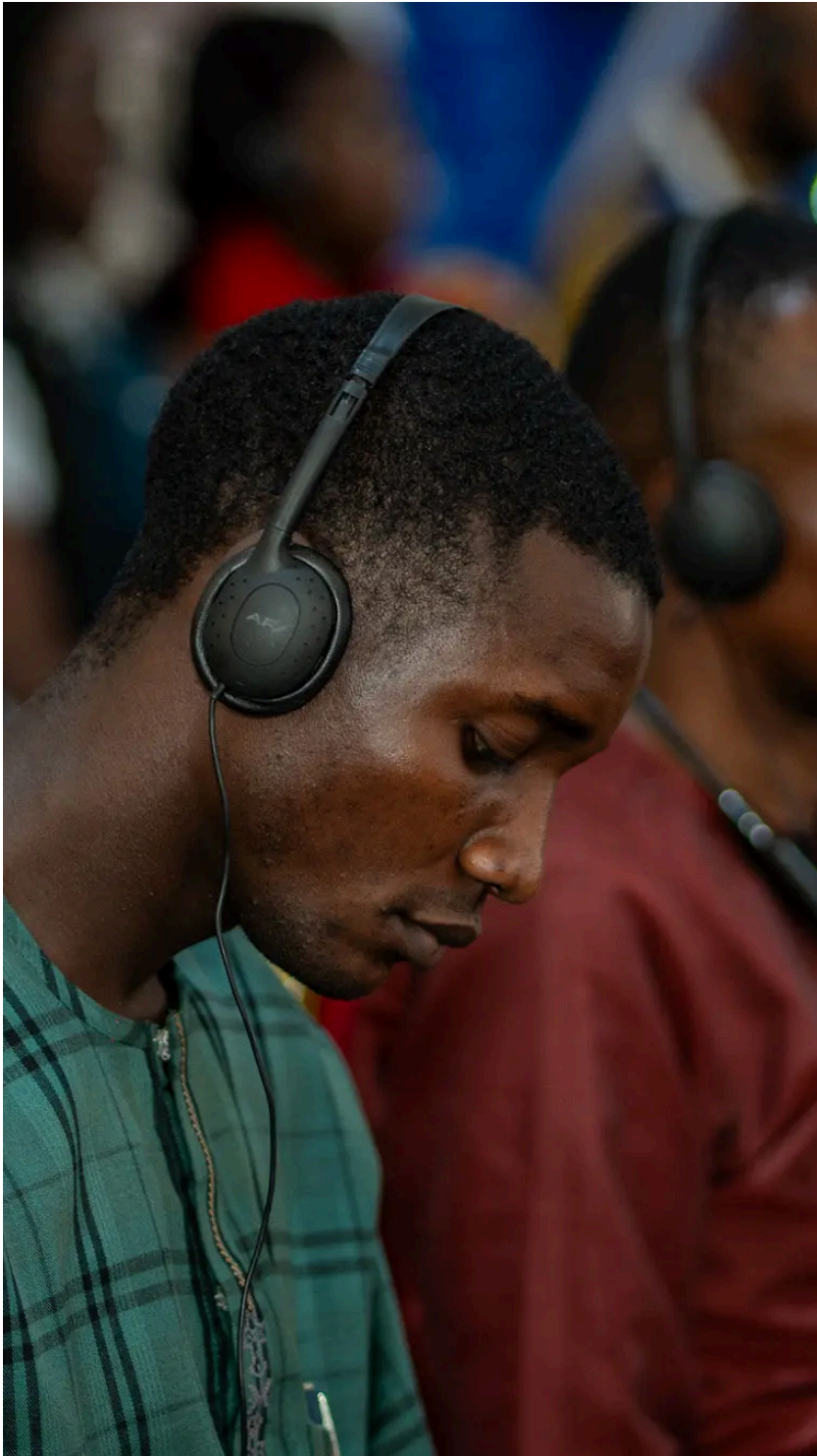
## AfWASA Directory

Service	Description	Member Rate (€)	Non-Member Rate (€)
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Logo on front cover	Placement on the front cover (A5)	<b>300</b>	450
Inside/Back covers	Full A5 page, Full-color	<b>400 - 600</b>	600 - 900
1 full-color page	Full A5 page inside the directory	<b>700</b>	1,050
1-page press release	Editorial article on one A5 page	<b>200</b>	300

# DIGITAL PACKAGES

WEBINARS, NEWSLETTER &  
PLATFORM



## ONLINE PRESENCE

Engage our digital community  
through interactive webinars  
and targeted banners.

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# PACKAGED OFFERS: DIGITAL

Enjoy increased visibility on our digital channels with our bundled offers.

## Newsletter

<b>Platinum</b> <b>500 €</b> <ul style="list-style-type: none"><li>✓ Main banner</li><li>✓ Footer</li><li>✓ Sponsored article</li></ul>	<b>Gold</b> <b>400 €</b> <ul style="list-style-type: none"><li>✓ Secondary banner</li><li>✓ Footer</li><li>✓ Sponsored article</li></ul>	<b>Bronze</b> <b>250 €</b> <ul style="list-style-type: none"><li>✓ Footer</li><li>✓ Sponsored article</li></ul>
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## Exchange Platform

<b>Platinum</b> <b>3,000 €</b> <ul style="list-style-type: none"><li>✓ Main &amp; secondary banner</li><li>✓ Sponsored article</li><li>✓ Sponsored Forum</li><li>✓ Annual report</li></ul>	<b>Gold</b> <b>2,500 €</b> <ul style="list-style-type: none"><li>✓ Secondary banner</li><li>✓ Sponsored article</li><li>✓ Sponsored Forum</li><li>✓ Annual report</li></ul>	<b>Bronze</b> <b>1,500 €</b> <ul style="list-style-type: none"><li>✓ Secondary banner</li><li>✓ Sponsored article</li><li>✓ Annual report</li></ul>
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## Innovation Webinars

<b>Platinum</b> <b>5,000 €</b> <ul style="list-style-type: none"><li>✓ Sponsorship &amp; Keynote</li><li>✓ Opening banner</li><li>✓ Sponsored presentation</li><li>✓ Branding &amp; Report</li></ul>	<b>Gold</b> <b>3,000 €</b> <ul style="list-style-type: none"><li>✓ Opening banner</li><li>✓ Sponsored presentation</li><li>✓ Branding &amp; Report</li></ul>	<b>Bronze</b> <b>2,000 €</b> <ul style="list-style-type: none"><li>✓ Sponsored presentation</li><li>✓ Branding &amp; Report</li></ul>
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# À LA CARTE SERVICES: DIGITAL

Target our online audience with à la carte placements.

## Newsletter

Service	Description	Member Rate (€)	Non-Member Rate (€)
Main banner	Insertion at the top of the newsletter	250	375
Secondary banner	Insertion in the body of the newsletter	150	225
Footer	Logo or banner at the bottom of the newsletter	100	150
Sponsored article	Integrated editorial content	200	300

## Exchange Platform

Service	Description	Member Rate (€)	Non-Member Rate (€)
Main banner	Banner on the platform's homepage	1,000	1,500
Secondary banner	Banner on internal pages	750	1,125
Sponsored article	Publication of an article on the platform	500	750
Sponsored Forum	Sponsorship of a discussion forum section	1,000	1,500

## Innovation Webinars

Service	Description	Member Rate (€)	Non-Member Rate (€)
Sponsorship & Keynote	Choice of theme and provision of an expert	2,000	3,000
Opening banner	Broadcast of a promotional video at the beginning of the webinar	500	750
Sponsored presentation	Dedicated presentation slot during the webinar	1,000	1,500
Branding	Logo on all communication materials for the webinar	500	750

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# AfWASA MEMBERSHIP FEE GRID

Annual membership fees for joining the AfWASA network.

## Active Members

Category	Size / Type	Annual Fee (€)
Water & Sanitation Utilities	Large	2,000
	Medium	1,000
	Small	350
Institutions	Regulators, Municipalities, Academies	250

## Affiliate Members

Origin	Type	Annual Fee (€)
African	Association / NGO	250
	Manufacturer	1,000
	Service Provider	500
Non-African	Association / NGO	400
	Manufacturer	1,500
	Service Provider	750

## Individual Members

Category	Annual Fee (€)
Students	15
African Professional	50
Non-African Professional	75

# CONTACTS



African Water and  
Sanitation Association

Association Africaine de  
l'Eau et de l'Assainissement

AFWASA / AAEA

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